

REPUBLIC OF **Fritz Hansen**®

## ANALOG™



Analog™ is celebrating the authentic way of connecting with people around a table by bringing us closer. The table promotes a return to the genuine togetherness that is a stark contrast to the digital life we face with demands of constant online presence. Analog is not a square, not a circle, not an oval – it is a new form that takes the best from the three classic shapes and brings them together in a new, organic form. There is no hierarchy, just a beautiful platform for conversations which is a perfect match for modern relationships among family members, friends and colleagues.



## DESIGN

Jaime Hayón, 2014.

## DESCRIPTION

Table designed by Jaime Hayón, manufactured by Fritz Hansen.

Analog™ comes in two sizes and five variants: as a table for 6 or 8 persons and with table tops in white laminate, oak and walnut veneer. The base consists of four legs made of solid wood in the finishes black coloured oak, oak and walnut. The legs are attached to the table top with a 'trumpet' in either white or black coated aluminium. The underside of the table top is lacquered in colours matching the trumpet. Each leg is mounted with black synthetic glides.

## VARIATIONS & DIMENSIONS

### JH63

Height: 72 cm / 28.3"

Length: 185 cm / 72.8"

Width: 105 cm / 41.3"

### JH83

Height: 72 cm / 28.3"

Length: 245 cm / 96.5"

Width: 105 cm / 41.3"

## JAIME HAYÓN 1974-

"Design needs to solve the problem and be long lasting - off-course. But it is important to remember that my design is made for humans - to be used by humans. I believe that design should provoke emotions. Design should make you feel good. Create happiness."

Spanish artist-designer Jaime Hayón was born in Madrid in 1974. Franco died the same year and Spain was a new, fresh and dynamic country. Jaime Hayón was raised with freedom. For him growing up in Spain in the eighties was a period with an explosion of emotions and all this has impacted him later on as a designer. As a teenager, he submerged himself in skateboard culture and graffiti art, the foundation of the detailed, bold-yet-whimsical imagery so imminent in his work today. After studying industrial design in Madrid and Paris he joined Fabrica in 1997, the Benetton-funded design and communication academy, working closely with the legendary image-maker and agitator Oliverio Toscani. In a short time he was promoted from student to head of their Design Department. Eight years later, Jaime broke out on his own, first with his collections of designer toys, ceramics and furniture, later followed by interior design and installations. Jaime's knowledge of artisan skills and his creativity have resulted in collections for a diverse range of clients. He is also currently working on interiors for hotels, restaurants and retail establishments around the world.

Jaime currently resides in Valencia, Spain with offices in London, Barcelona and Treviso (Italy). His work has appeared in art and design publications worldwide and he has won numerous awards.

## ENVIRONMENT & TESTS

In case of disposal the table can be disassembled into three parts (table top, trumpet and legs) for recycling and special handling. The table top requires special handling before recycling. The trumpet (aluminium) as well as the legs (wood) can be re-used.

The table will be tested according to: Functional tests: EN 15372:2007  
Non domestic tables – Strength, durability and stability - Test Level 2.

## WARRANTY

Standard goods have warranty for five years against manufacturing defects (i.e. materials and design). The warranty does not cover leather and other fabrics ordered as customers own or special material as well as products manufactured according to customer specifications. Normal wear and tear and damage of covers are not covered by the warranty. The warranty for wicker and lamps is 2 years.

## EXTENDED LIMITED WARRANTY

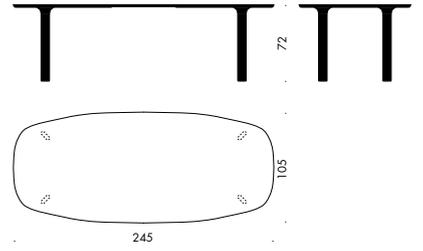
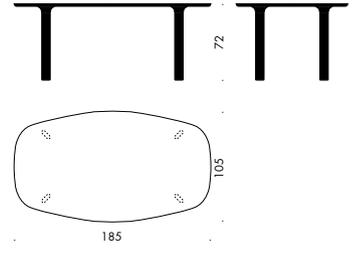
Fritz Hansen offers an extended limited warranty if you register your Analog™ table online at [fritzhenzen.com/MY-REPUBLIC](http://fritzhenzen.com/MY-REPUBLIC).

Registration with the product ID number must be made within three (3) months from the date of purchase, otherwise the extended limited warranty will not apply.

Years of warranty:

5 years cover: Surfaces on table top.

10 years cover: Construction of table top, Construction of base.



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